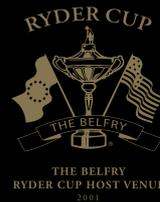
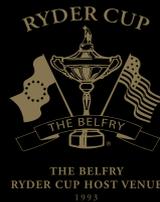
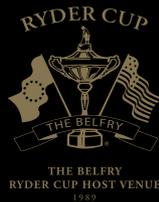




# THE BELFRY

GOLF





# THE BELFRY

## HOTEL & RESORT

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### WALK IN THE FOOTSTEPS OF LEGENDS

Named as 'World's Best Golf Hotel' and 'Ultimate Golf Resort' The Belfry Hotel & Resort boasts elegance throughout, where you can stay, meet, dine, relax and enjoy a range of world-class golfing facilities and courses; The Brabazon, The PGA National and The Derby.

Whether you're looking for the perfect venue for your corporate golf day, society golf day, golf break or golf membership, as four-time Ryder Cup host, we know exactly what goes into creating memories.



World's  
Best Golf Hotel



England's  
Best Golf Course



The Belfry Hotel & Resort  
The Ultimate Golf Resort 2019

# THE BRABAZON

PAR - 72

**YARDAGE - 7225**

The majestic fairways and carpet-smooth greens of The Brabazon form a world-famous stage on which some of golf's most exhilarating dramas have played out.

Its meticulous design involves tight fairways, perilous bunkers, lakes and fast undulating greens, creating iconic holes that have challenged some of the game's greatest.

Walk in the footsteps of legends... Seve's historic drive onto the 10th green, Sam Torrance's famous putt that won the 1985 Ryder Cup match for the European team or Christie O'Connor Jr's belligerent 2 iron across the lake at the 18th. More recent changes have seen the 6th hole become one of the most demanding, rated highly by modern-day great Lee Westwood.



# PGA NATIONAL

PAR - 72

YARDAGE - 7053

With its inland links appearance, this championship golf course presents a unique challenge thanks to hard and fast running fairways, undulating greens, severe run-offs and its 70 strategically placed cavernous bunkers.

The PGA National, having hosted two European Tour events, is fast becoming one of the top courses in the country.

Recognised by the PGA as a world-class tournament course and the only PGA National branded course in England, the PGA National is a must for golfers who enjoy the creativity and shot-making required for links golf.

**PGA** National  
Golf Course  
ENGLAND

# THE DERBY

PAR - 70

**YARDAGE - 6099**

The Derby is a parkland course with far-reaching views across the countryside, strategically placed bunkers, water hazards and well designed risk and reward holes.

The Derby offers a gentle challenge and is perfect for players of all levels. Also designed by Peter Alliss and Dave Thomas the course demands accuracy right from the 1st tee, not to mention good club selection and intelligent course management.

New to The Belfry, The Derby7 will offer a shorter course with just seven holes - the perfect option for those who have recently taken up the sport. Designed predominantly for the beginner and junior markets, the seven holes will be laid out on the popular Derby course and provide the opportunity to enjoy all types of golf shots, but in a more beginner-friendly environment. With separate tees, plus a bespoke scorecard, The Derby7 offers the ideal transition between off-course lessons and full-length 18-hole courses.

The **DERBY**



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**CORPORATE**  
GOLF DAYS

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KW17 SKD

# CORPORATE GOLF DAYS

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Create the perfect environment for drawing business associates and clients together, in the spirit of friendly competition and camaraderie, with our coveted corporate packages.

For an experience to remember, let us devise an event that truly stands out from the crowd. We've got hundreds of ideas and all the necessary facilities at our disposal. From the moment you and your guests arrive, you'll receive first-class hospitality and the thrill of playing golf in a world-famous setting. We'll create exactly the day you imagine.

The Belfry is a must play for anyone who loves golf, and the unequivocal choice for a day you'll never forget.





## CORPORATE GOLF DAYS INCLUDE

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BREAKFAST ON ARRIVAL

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18 HOLES OF GOLF ON A COURSE OF YOUR CHOICE

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BELFRY BRANDED GIFT PACK AND COURSE PLANNER

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DRIVING RANGE TOKEN AND FULL USE OF THE PGA ACADEMY

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THREE COURSE BANQUETING DINNER

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PRIVATE ROOM HIRE

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USE OF THE LOCKER FACILITIES

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## BESPOKE SERVICES INCLUDE

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TOURNAMENT MANAGEMENT, REGISTRATION AND RESULTS SERVICE

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BEAT THE PRO COMPETITIONS AND GOLF CLINICS WITH PGA PROFESSIONALS

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CUSTOMISED RETAIL PRIZE TABLE

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CORPORATE BRANDING OPPORTUNITIES

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GOLF BUGGY HIRE, WITH GPS SYSTEM

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BAG DROP SERVICE

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Whether just for the day or topped off with an overnight stay in our stunning hotel, our golf days are unique where memories will be made.





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**SOCIETY**  
GOLF DAYS

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# SOCIETY

## GOLF DAYS

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Your society can follow in the footsteps of golfing legends at The Belfry or even create your own Ryder Cup style memories across the three outstanding golf courses, no matter what your handicap or ability.

SOCIETY GOLF DAYS INCLUDE:

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**TEA, COFFEE AND BACON ROLLS ON ARRIVAL**

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**18 HOLES OF GOLF**

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**LIGHT LUNCH**

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**MEMBERSHIP**



# CORPORATE MEMBER

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Combine business and pleasure with our corporate membership packages available all year round providing everything you need to impress and entertain your guests whilst creating lasting memories. With flexible corporate golf memberships, we are confident we can meet the needs of every corporate event and more.

With a choice of packages available you can be confident this is a sound investment. You'll have access to three fantastic courses to suit all abilities, a wide range of facilities and our expert team on hand.

CORPORATE MEMBERSHIP INCLUDES:

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**ACCESS TO ONE, TWO OR ALL  
THREE OF OUR COURSES**

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**DISCOUNTED BUGGY HIRE  
BAG TAG AND WELCOME PACK**

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**25% FOOD AND BEVERAGE DISCOUNT**

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**DISCOUNT ON CORPORATE  
GOLF DAYS**

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**FREE ANNUAL CUSTOM FIT AT THE  
PGA GOLF ACADEMY**

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**DRIVING RANGE BALLS**

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**DISCOUNTED BOARD ROOM HIRE**

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**10% RETAIL DISCOUNT**

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# INDIVIDUAL MEMBER

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Individual memberships are available on all courses allowing you access all year round. Ideal for players of all levels who want to play on world-class courses.

INDIVIDUAL MEMBERSHIP INCLUDES:

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**NO JOINING FEE**

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**REGULAR COMPETITIONS THROUGHOUT THE YEAR**

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**PRO RATA FEE**

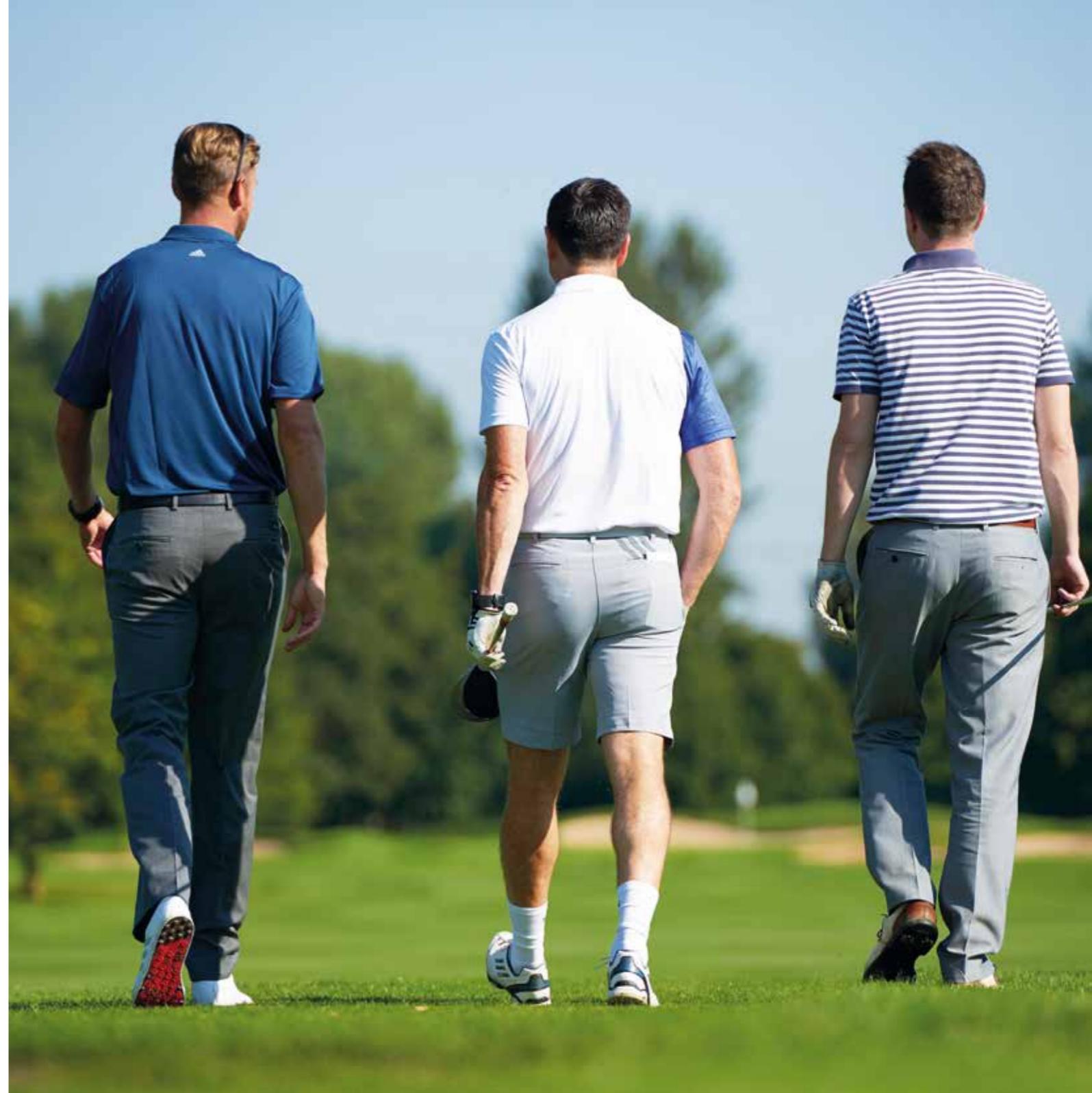
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**DISCOUNTS ACROSS THE RESORT INCLUDING  
DINING, OVERNIGHT STAYS, RETAIL, LEISURE**

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**EXCLUSIVE VOUCHER BOOKLET INCLUDING DISCOUNT ON LESSONS,  
GREEN FEES, BUGGY HIRE, RANGE DISCOUNT AND MORE**

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# PGA NATIONAL

## ACADEMY

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**PGA** National  
Golf Academy  
ENGLAND



# PGA

## NATIONAL ACADEMY

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Benefit from world-class tuition at England's only PGA branded Golf Academy, a centre of excellence for golf offering outstanding teaching facilities. Our resources include five individual custom fitting suites which house the leading brands in hardware, including TaylorMade, Titleist, Callaway, Nike and Ping, a 34-bay floodlit driving range, putting green and short game area, video analysis, practice facilities and launch monitor technology.

Catering for all levels of ability, our teaching options include individual or group lessons, junior tuition, residential and non-residential courses. Our PGA Golf Professionals offer an unrivalled service and a unique facility for all golfers.

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### ONE TO ONE LESSONS

Our individual programmes are tailor made to fulfil your needs. After an initial assessment, your coach will agree upon your goals and objectives, and map out your pathway to success addressing the areas of your game that need improving. Regardless of your ability, you are guaranteed to improve with one of our PGA Golf Professionals.

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### GROUP CLASSES

Our classes cover all abilities - we run our Start Golf programme for beginners, Progress Golf for improvers and we have a series of Masterclasses and clinics throughout every month covering different elements of the game. So whether you have played for years, or picking a club up for the first time, you'll find we have a programme to suit your needs.

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### JUNIOR PROGRAMME

The Belfry Junior Programme adopts a holistic approach to junior development and our specialist junior coaches strive to create an environment where children are encouraged to develop as well-rounded people who are physically literate and love the game of golf.

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### COACHING BREAKS

We run 1 and 2 day Golf Schools. You'll enjoy the benefits of daily instruction on the range and on the course, as well as relaxing in the generous surroundings of the resort. Come by yourself, with your partner or even your friends, enjoy a fabulous break to improve your golf and enjoy our hospitality!

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# CUSTOM FITTING

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Our expert Custom Fitters will go through the following during a personal golf club custom fitting session:

## CONSULTATION

Discussion with the PGA Golf Professionals to allow them to get a better understanding of your game and future golfing goals.

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## MODEL SELECTION

Based on the data captured so far, the PGA Golf Professionals will discuss the most suitable models and shafts for your game and narrow down the options based on your preferences for looks and feel.

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## GAPPING

This an important part of any fitting to ensure that you are able to hit your clubs to adequate distance gaps, so that you have a suitable club for each shot you face out on the golf course.

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## ASSESSMENT

Assess the current clubs that you are using and take any necessary body measurements to help guide the process.

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## TESTING

Using the latest technology the PGA Golf Professionals will capture an array of data as you hit each of the suggested clubs, advising which club is best for your game. The coach will be looking at the loft, lie, shaft, flex, models and weight settings.

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## FINE TUNING

Once you are both happy with the model and specifications selected, the PGA Golf Professionals will discuss the final details of your clubs in terms of grip selection and any additional customisation options you may require.

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## ORDER CREATION

The PGA Golf Professionals will then create and submit your personalised order and you will be able to collect your new golf clubs from The Belfry Golf Shop.

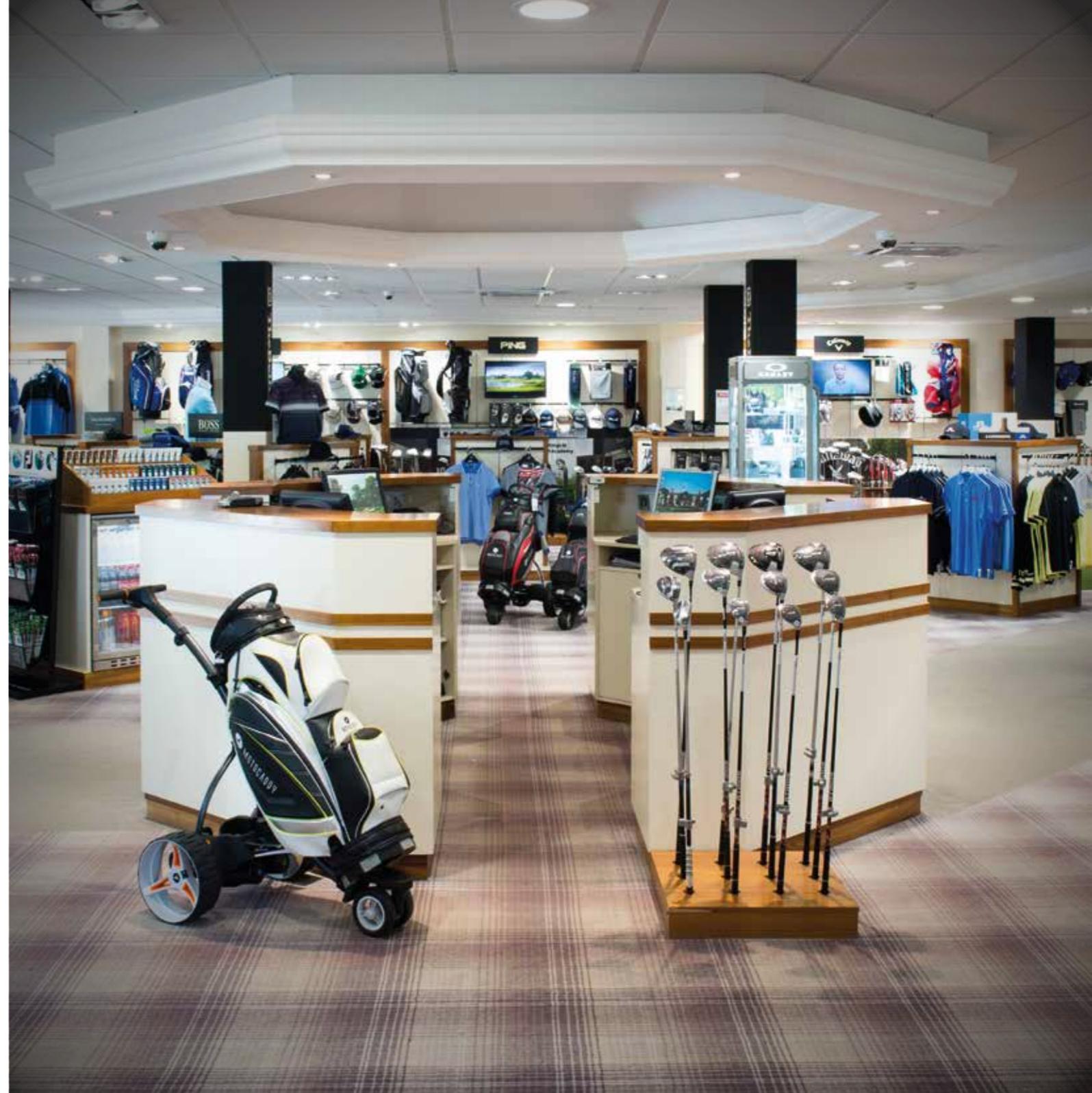


# THE GOLF SHOP

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The Golf Shop boasts a range of clothing and accessories from leading manufacturers, including Galvin Green, Footjoy, Adidas, Under Armour, J.Lindeberg, Oscar Jacobson, Hugo Boss plus our own range of high-quality Belfry branded items.

Raise your game with the latest kit from some top brands in golf: Taylormade, Ping, Callaway and Titleist or treat yourself to made-to-measure, state-of-the-art clubs from the PGA National Academy.





**THE BELFRY**  
**RYDER CUP HOST VENUE**  
1985, 1989, 1993, 2001

# THE LEGACY

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## **TIME SPENT AT THE BELFRY MAKES FOR THE ULTIMATE GOLFING EXPERIENCE**

The Belfry has become synonymous with golf and is a mecca for both professional and amateur players.

Play The Brabazon, our world recognised and revered championship course, the PGA National, England's only PGA branded course or The Derby - a shorter, more relaxed course for players of all levels.

# 1985

## RYDER CUP

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When Sam Torrance holed the winning putt on the 18th green of The Brabazon in 1985 it marked the first time in 28 years that The Ryder Cup was no longer in US hands.

Record crowds of more than 25,000 flocked to The Belfry each day to cheer on Tony Jacklin's team bringing a passion and competitiveness to an event that attracted a new generation of fans cheering on their heroes like Ballesteros, Langer, Faldo, Lyle and Woosnam.

In what is one of the iconic images of the event, Torrance rolled in a 20-foot putt for birdie, raising both arms aloft in celebration before being engulfed by his European team-mates, who had sealed a 16.5 to 11.5 point victory.



THE BELFRY  
RYDER CUP HOST VENUE  
1985

# 1989

## RYDER CUP

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For the first time in living memory the European team went in as favourites having won the last two events and, with packed galleries and over 1,000 accredited journalists, it was proof of how far the event had come.

Tony Jacklin was captaining the European team for the fourth and final time and a dramatic contest ended in a tie for only the second time in Ryder Cup history.

A plaque on the 18th fairway marks the spot where Ireland's Christy O'Connor Jr hit the 2 iron of his life to set up victory against Fred Couples, whilst it was left to José María Cañizares to secure the point that Europe needed to tie and therefore retain the trophy.



THE BELFRY  
RYDER CUP HOST VENUE  
1989

# 1993

## RYDER CUP

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After the controversial “The War on the Shore” Ryder Cup of 1991 where both teams were accused of gamesmanship, it was left to US Captain Tom Watson and his counterpart Bernhard Gallager to bring a more amicable spirit back to the competition.

Europe entered the singles with an injured Sam Torrance but a one-point lead through an inspired Nick Faldo. Having halved a match with Paul Azinger, Faldo famously had a hole in one on the 14th. However, the US team soon stormed back with 51-year-old Ray Floyd, a captain’s pick, delivering the clinching point when he defeated José María Olazábal.



THE BELFRY  
RYDER CUP HOST VENUE  
1993

# 2001

## RYDER CUP

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Postponed for a year due to the September 11th attacks, the teams reconvened a year later for a historic fourth time at The Belfry. European captain Sam Torrance gambled with his order for the singles by putting out his best players first on the final day.

However, with an inspired Colin Montgomerie leading the way and the unheralded Welsh rookie Phillip Price beating Phil Mickelson, the European team stormed home to comprehensively beat the American team. It was left to Ireland’s Paul McGinley to hole a 10-foot putt on the last to set up wild celebrations with McGinley himself ending up in the lake at the front of the green.



THE BELFRY  
RYDER CUP HOST VENUE  
2001



**THE BELFRY**

GOLF

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Sutton Coldfield | West Midlands | B76 9PR

Call 01675 238 600 | Email [golf.sales@thebelfry.com](mailto:golf.sales@thebelfry.com) | Visit [www.TheBelfry.com](http://www.TheBelfry.com)



**THE BELFRY**  
**RYDER CUP HOST VENUE**  
1985, 1989, 1993, 2001